Priority 1: Workforce Housing
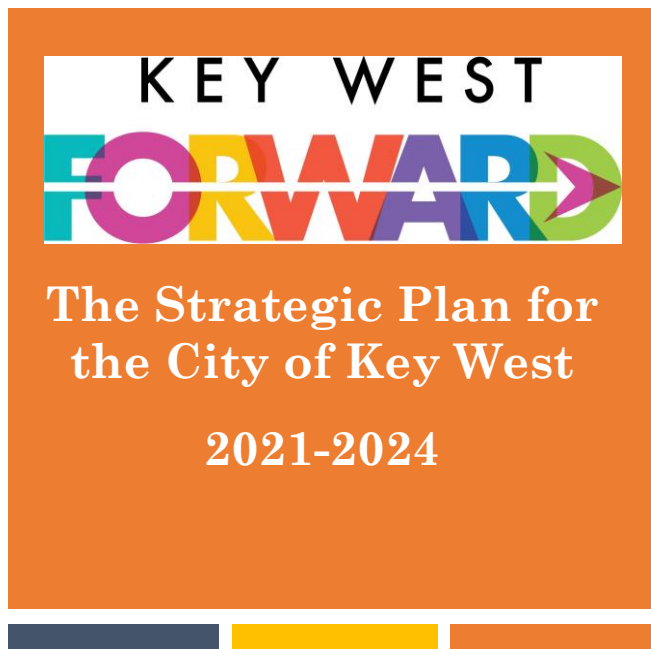
- **Build 200 – 500 new units**
- **Lobby for a tax on 2nd homes & tax breaks for landlords who rent to locals**

Priority 2: Sea Level Rise

- **Mitigate flooding through short term projects (up to 10 yrs.)**
- **Conduct a Vulnerability Assessment and identify strategies to protect the island and community**
- **Create a long-term Adaptation Strategy (15+ yrs.)**

Priority 3: Roads & Sidewalks

- **Implement a pavement plan for elevating flood-prone roads**
- **Build infrastructure for better sidewalk and surface drainage**
- **Conduct preventative maintenance to make our roads last longer**

KEY WEST FORWARD

The Strategic Plan for the City of Key West

2021-2024

SEAL OF THE CITY OF KEY WEST, FLORIDA

90 Miles to CUBA
SOUTHERNMOST POINT
CONTINENTAL U.S.A.
KEY WEST, FL

Be in the know!

Go to www.cityofkeywest-fl.gov

Click on "Notify Me" for text updates.

Priority 4: Environmental Protection

- **Build our first yard waste composting facility**
- **Establish mandatory recycling for businesses**
- **Install sediment separators on outfalls to stop garbage from entering our waters**

Priority 6: Traffic & Pedestrian Friendliness

- **Pilot an "On Demand" Transit system that allows riders to schedule for pick ups**
- **Improve pedestrian crossings and signalization for safety**
- **Extend the Wicker Bike Trail**
- **Pilot a "closed" street for pedestrians in Old Town**

Major Projects

- **Duval St. & Mallory Square**
- **Bayview Park**
- **Douglass Gym**
- **Diesel Plant**
- **MLK Pool**
- **KOTS**
- **N. Roosevelt**

Our Communication Strategy

- **Text messages through "notify me"**
- **Key West Connect: Take a photo of an issue and send to the City**
- **More social media, radio, and print in multiple languages**

Priority 5: Cleanliness

- **Grow our "Adopt a Spot" program in which community members and institutions can watch over a park, street or beach**
- **Add trash cans, recycling cans and corrals to make garbage disposal easier**
- **Work with landscapers on proper waste disposal**

The City's Employee Plan

- **Follow through on the Compensation Study and Plan**
- **Improve internal communication: "Patti's Pen" – a newsletter from the City Manager**
- **Suggestion boxes**
- **Employee committee**
- **Succession planning**