

AN ORDINANCE OF THE CITY OF KEY WEST, FLORIDA,
AMENDING CHAPTER 70 OF THE CODE OF ORDINANCES
ENTITLED "TRAFFIC AND VEHICLES" BY AMENDING
SECTION 70-187 TO INCLUDE A LOST TICKET FEE UNDER
THE OLD TOWN GARAGE PARKING RATES; PROVIDING FOR
SEVERABILITY; PROVIDING FOR REPEAL OF INCONSISTENT
PROVISIONS; PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, the City Commission finds that a "lost ticket fee"
for the Old Town Garage would promote the welfare of the citizens
of Key West.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY OF KEY WEST,
FLORIDA:

Section 1: That Section 70-187 of the Code of Ordinances is
hereby amended as follows:

Sec. 70-187. Old Town Garage.

Parking and shuttle rates at the Old Town Garage are
established as follows:

* * * *

(4) There is a lost ticket fee of \$20.00 per day.

* * * *

*(Coding: Added language is underlined; deleted language is ~~struck~~
through.)

Section 2. If any section, provision, clause, phrase, or application of this Ordinance is held invalid or unconstitutional for any reason by any court of competent jurisdiction, the remaining provisions of this Ordinance shall be deemed severable therefrom and shall be construed as reasonable and necessary to achieve the lawful purposes of this Ordinance.

Section 3. All Ordinances or parts of Ordinances of said City in conflict with the provisions of this Ordinance are hereby superseded to the extent of such conflict.

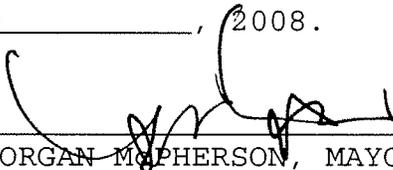
Section 4. This Ordinance shall go into effect immediately upon its passage and adoption and authentication by the signature of the presiding officer and the Clerk of the Commission.

Read and passed on first reading at a regular meeting held this 2nd day of January, 2008.

Read and passed on final reading at a regular meeting held this 15th day of January, 2008.

Authenticated by the presiding officer and Clerk of the Commission on 16th day of January, 2008.

Filed with the Clerk January 16, 2008.


MORGAN M. PHERSON, MAYOR

ATTEST:


CHERYL SMITH, CITY CLERK

Executive Summary



To: Jim Scholl, City Manager

cc: Shawn Smith, City Attorney
Ben Gibson, Superintendent/Parking Operations

From: Myra Wittenberg, Director / KWDoT *Myra AW*

Date: December 19, 2007

Subject: Ordinance Revision – Section 70-187
Parking Rates / Old Town Garage
PNR

Action Statement:

This is a request for approval of revision to the Code of Ordinances, Section 70-187, parking rate fees for the Old Town Garage (Park N Ride) facility at 300 Grinnell Street; establishing a lost ticket fee.

Project History:

The Park N Ride lot opened in 1996 and quickly became a positive revenue source that offsets expenses of the public transit system. In order to achieve these goals, staff periodically reviews the market rates and offers recommendation on fee structure changes that will compliment services at that facility.

Currently there is no lost ticket fee established, which seems to be more necessary lately than in prior years. Employees should have clear direction on fees to be charged fairly and across the board for all types of situations that may arise when operating as a front line employee of the City.

A lost ticket fee is required to provide that clear direction to our employees. Based on the current fee structure, staff recommends the fee be set at \$20, which is slightly higher than the daily maximum rate.

Option 1: Advantages/Disadvantages/Fiscal Impact:

Option 1 – would see the city revise this ordinance by adding the following language to Section 70-187:

(4) Lost ticket fee \$20.00

Advantage is that a defined fee for all customers creates less confusion for the customer and improves communication between the attendant and the customer.

Disadvantage is that patrons who are accustomed to taking advantage of the current fee structure by paying the maximum daily rate for potentially more than 24 hours of parking services may be dissatisfied with the increase.

Fiscal impact is that customers are using the facility for longer amounts of time and paying less for the service. We should benefit financially on a small scale from this change.

Option 2: Advantages/Disadvantages/Fiscal Impact:

Option 2 – The City makes no changes at this time. The advantages and disadvantages as well as the fiscal impact are the opposite of those stated in Option No. 1, above.

Recommendation:

Staff at KWDoT recommends Option no. 1 above be approved by the Commission.

Thank you.