

Kyle Wagenschutz  
Director of Local Innovation  
People for Bikes  
P.O. Box 2359  
Boulder, CO 80036

Insert Date Here

Dear Mr. Wagenschutz:

We believe the City of Key West is ready for The Big Jump!

As Key West and Stock Island are compact, flat and have great weather we're perfect for biking. But we can do better. By building a safe, comfortable and connected network of bike lanes, off-street paths and low-stress streets we can link people to where they live, work and play and get a lot more people biking. This will make our community healthier, more sustainable and prosperous.

We believe the City has momentum and energy to bring to The Big Jump. With a new [Bike/Pedestrian Coordinator](#) position, a soon to be started [Bicycle and Pedestrian Master Transportation Plan](#) kicking off in the fall, a recent [Bike Florida grant](#) to do a safety outreach and a [new partnership with South Florida Commuter Services](#) to market bike/walk/transit options beginning this winter, biking has never been more ready for The Big Jump in Key West.

We believe with nearly 3 million tourists visiting each year and rediscovering the joys of biking paradise, we can help export the concepts People for Bikes will teach us to even more places.

Please select the City of Key West as one of your 10 Big Jump places. We promise Key West won't disappoint you. We'll make sure of that!

Thank you,

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Your Name/Organization

### **OPTIONAL PARAGRAPH**

I'd like to step up and offer to serve on The Big Jump City of Key West Leadership Team and help guide the project. (Explain what you/your organization can bring to the table).

### **ADDITIONAL OPTIONAL PARAGRAPH**

Our organization would also like to help provide local matching dollars to help fund travel for local leaders, outreach and engagement efforts or supporting workshops/technical sessions put on here by outside experts. We can commit to providing \_\_\_\_\_ annually for each of the three years of the project or can contribute \_\_\_\_\_ on a one-time basis. We will be happy to talk to People for Bikes and The Big Jump City of Key West Leadership Team to see how our dollars can best be of service.