CAMPAIGN TREASURER'S REPORT SUMMARY

RECEIVED
CITY CLERK'S OFFICE
2015 OCT -2 PM 3:35
CITY OF KEY WEST
KEY WEST, FLORIDA

OFFICE USE ONLY
ONLINE SUBMISSION
[1091760]
Submission on:
10/2/2015 08:49:40 (eastern)

(1) Morgan McPherson
Name

(2) 1026 Sandys Way
Address (number and street)

Key West, Fl 33040
City, State, Zip Code

☐ **Check here if address has changed**

(3) ID Number: 293

(4) Check appropriate box(es):

☒ Candidate Office Sought: Key West City Commissioner Dist. 2
☐ Political Committee (PC)
☐ Electioneering Communications Org. (ECO)
☐ Party Executive Committee (PTY)
☐ Independent Expenditure (IE) (also covers an individual making electioneering communications)

☐ **Check here if PC or ECO has disbanded**
☐ **Check here if PTY has disbanded**
☐ **Check here if no other IE or EC reports will be filed**

(5) Report Identifiers

Cover Period: From 9 / 19 / 2015 To 10 / 1 / 2015 Report Type: G3

☒ Original ☐ Amendment ☐ Special Election Report

(6) Contributions This Report

Cash & Checks	$ 1,425.00
Loans	$ 0.00
Total Monetary	$ 1,425.00
In-Kind	$ 0.00

(7) Expenditures This Report

Monetary Expenditures	$ 6,785.85
Transfers to Office Account	$ 0.00
Total Monetary	$ 6,785.85

(8) Other Distributions

$ 0.00

(9) TOTAL Monetary Contributions To Date

$ 30,225.00

(10) TOTAL Monetary Expenditures To Date

$ 29,723.79

(11) Certification

It is a first degree misdemeanor for any person to falsify a public record (ss. 839.13, F.S.)

I certify that I have examined this report and it is true, correct, and complete:

(Type name) Benjamin McPherson
☐ Individual (only for IE or electioneering comm.) ☒ Treasurer ☐ Deputy Treasurer

X
Signature

(Type name) Morgan McPherson
☒ Candidate ☒ Chairperson (only for PC and PTY)

X
Signature

DS-DE 12 (Rev. 11/13)

SEE REVERSE FOR INSTRUCTIONS

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Morgan McPherson **(2) I.D. Number** 293

(3) Cover Period 9/19/2015 through 10/1/2015 **(4) Page** 1 of 2

(5) Date / (6) Sequence Number	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type	Occupation	(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
9/21/2015 / / 1	Rojas, Carlos Jr 2012 Roosevelt Drive Key West, Fl 33040	I	architect	CH			$400.00
9/21/2015 / / 2	Saracho, Jose Carlos 1777 A Gilmore Drive Key West, Fl 33040	I	coast guard	CH			$75.00
9/21/2015 / / 3	Varela, Fredy C 2926 Flagler Avenue Key West, Fl 33040	I	retired	CH			$200.00
9/21/2015 / / 4	Acevedo, Ronald 1115 17th Terrace Key West, Fl 33040	I	sales manager	CH			$100.00
9/21/2015 / / 5	Behmke, Michael 3528 Sunrise Drive Key West, Fl 33040	I	realtor	CH			$100.00
9/29/2015 / / 6	Lazy Lakes LLC, 3720 North Roosevelt Blvd Key West, Fl 33040	B	r v park	CH			$250.00
9/29/2015 / / 7	301 Avenue C LLC, 3720 North Roosevelt Blvd Key West, Fl 33040	B	property investment	CH			$100.00
9/29/2015 / / 8	Cleghorn, Joe Jr 3720 North Roosevelt Blvd Key West, Fl 33040	I	investor/contractor	CH			$100.00

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Morgan McPherson **(2) I.D. Number** 293

(3) Cover Period 9/19/2015 through 10/1/2015 **(4) Page** 2 of 2

(5) Date / (6) Sequence Number	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type	(8) Contributor Occupation	(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
9/29/2015 9	Southernmost Homes Inc., 3720 North Roosevelt Blvd Key West, Fl 33040	B	manufactured homes	CH			$100.00
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SEE REVERSE FOR INSTRUCTIONS AND CODE VALUES

CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name Morgan McPherson (2) I.D. Number 293

(3) Cover Period 9/19/2015 through 10/1/2015 (4) Page 1 of 3

(5) Date / (6) Sequence Number	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
9/23/2015 / / 1	Vistaprint, 395 Olive Avenue Vista, Ca 92083	post cards and postage	MO		$333.97
9/23/2015 / / 2	Vistaprint, 395 Olive Avenue Vista, Ca 92083	post cards and postage	MO		$609.82
9/24/2015 / / 3	Office Max, 1118 Key Plaza Key West, Fl 33040	printing	MO		$78.48
9/23/2015 / / 4	Keys Media Company LLC, 951 Caroline Street Suite 202 Key West, Fl 33040	radio adds	MO		$560.00
9/20/2015 / / 5	Lauren Corbin, 3939 S Roosevelt Blvd Apt. 114 W Key West, Fl 33040	campaign worker	MO		$400.00
9/20/2015 / / 6	Florida Keys Media, P.O. Box 4916 Key West, Fl 33040	radio adds	MO		$600.00
9/25/2015 / / 7	Reeves, Candice 1238 B David Porter Road Key West, Fl 33040	campaign worker	MO		$500.00
9/26/2015 / / 8	Conch Color, 314 Simonton Street Key West, FL 33040	newspaper adds	MO		$1,200.00

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(1) Name Morgan McPherson (2) I.D. Number 293

(3) Cover Period 9/19/2015 through 10/1/2015 (4) Page 2 of 3

(5) Date / (6) Sequence Number	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
9/27/2015 9	Comcast Spotlight, 1800 NW 49th Street Suite 140 Fort Lauderdale, Fl 33309	tv adds	MO		$760.75
9/28/2015 10	The UPS Store, 1107 Key Plaza Key West, Fl 33040	postage	MO		$23.91
9/28/2015 11	Publix, 1112 Key Plaza Key West, Fl 33040	mixers, beer, wine, and party supplies	MO		$234.26
9/28/2015 12	Conch Republic Seafood, 631 Greene Street Key West, Fl 33040	campaign meeting	MO		$92.41
9/20/2015 13	Facebook, P.O. Box 1005 Palo Alto, Ca 94303	advertising	MO		$25.00
9/23/2015 14	Facebook, P.O. Box 1005 Palo Alto, Ca 94303	advertising	MO		$50.73
9/28/2015 15	Facebook, P.O. Box 1005 Palo Alto, Ca 94303	advertising	MO		$250.01
9/29/2015 16	Facebook, P.O. Box 1005 Palo Alto, Ca 94303	advertising	MO		$171.78

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(1) Name Morgan McPherson (2) I.D. Number 293

(3) Cover Period 9/19/2015 through 10/1/2015 (4) Page 3 of 3

(5) Date / (6) Sequence Number	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
9/30/2015 17	Big Johns Pizza, 1103 Key Plaza Key West, Fl 33040	pizza campaign function	MO		$112.50
9/30/2015 18	The Home Depot, 2811 N Roosevelt Key West, FL 33040	screws and tape for signs	MO		$26.00
9/30/2015 19	Facebook, P.O. Box 1005 Palo Alto, Ca 94303	advertisement	MO		$33.48
10/1/2015 20	Charlie Mac's, 404 Southard Street Key West, Fl 33040	campaign event	MO		$722.75

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