

MINUTES

KEY WEST STRATEGIC PLANNING COMMITTEE

OLD CITY HALL, 510 GREENE STREET

WEDNESDAY, JANUARY 5, 2011

A meeting of the Key West Strategic Planning Committee was held at City Hall, 510 Greene Street on Wednesday, January 5, 2011.

The meeting was called to order at 2:05 p.m.

Answering roll call were Committee Members Julio Barroso, Kevin Boucher, Todd German, Perry Johnston, Margaret Romero and Chair Mary Beth McCulloch.

Absent was member Carol Schreck.

Also present were Committee Facilitator Kevin Collins, City Commissioner Jimmy Weekley and Senior Deputy City Clerk Sue Harrison.

The pledge of allegiance to the flag of the United States of America was given by all present.

APPROVAL OF AGENDA:

There were no changes to the agenda.

COMMISSIONER COMMENTS

Chair McCulloch asked Commissioner Weekley about District meetings. Commissioner Weekley suggested the members approach their Commissioner about setting up district meetings. He said he was waiting for a draft plan before he would set up a district meeting. The Commissioners that did not have appointments to this committee could set up district meetings after the draft is presented to the Commission.

Mr. Barroso thanked Mr. Weekley for coming to the meetings. He asked if Ms. Crean would be providing publicity for now or after the plan was approved. Ms. McCulloch wanted the publicity to be ongoing.

ALYSON CREAN – CITY OF KEY WEST PUBLIC INFORMATION OFFICER

Alyson Crean, Key West Public Information Officer, provided suggestions on how to get more publicity. Her suggestions included presentations to organizations and businesses as well as District meetings throughout the city during the process of building the plan.

INPUT PLAN – CAROL SCHRECK

As Ms. Schreck was not present this item was put off to a meeting where she would be present.

DOMAIN DISCUSSION:

Government

The information provided by Mr. Johnston was reviewed and discussed on the Domain of Government. Mr. Johnston read the identifying definition and the goals on 1) the Commission, 2) balance, 3) regional, 4) policy integration, and 5) workforce. Discussion continued on these goals. It was agreed they accept the wording as provided. Mr. Collins would take the information and rework it for further review.

Quality of Life

Chair McCulloch reviewed the information on Quality of Life and read the definition provided by Mr. Johnston.

Issues of the homeless / transient population needed to be addressed at some point. The problem would never be completely solved but the impact on quality of life should be minimal.

Chair McCulloch reviewed her suggested goals and objectives under Quality of Life. Safety, health, quality education, cleanliness, affordable housing, social services/charitable/philanthropy and community involvement issues need to be addressed under this domain. Objectives and initiatives would have to be considered during upcoming meetings.

Mr. Johnston would work on the definitions. Mr. Collins would incorporate the items discussed into the draft document. Chair McCulloch asked that they Committee be able to review the draft of the economy and environment before the next meeting to help them go through the other domains. She also wanted to see the final vision and mission statements. All the goals, objectives and definitions to date would be brought back for review.

OTHER DISCUSSION

Mr. Johnston asked what they would like the table of contents to look like and would there be a letter to the Commissioners. Mr. Collins would work with Mr. Johnston and Ms. McCulloch on the format.

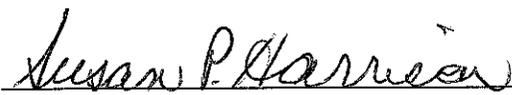
Chair McCulloch said she would contact the Mayor and Commissioners about having District Meetings for the strategic plan.

PUBLIC COMMENT:

There was no public comment.

ADJOURNMENT

The Chairman adjourned the meeting at 3:56 p.m.



Susan P. Harrison, CMC
Senior Deputy City Clerk