

Table Reconciliation Between TDC Estimate of Visitation and NOAA Estimate: Jan. - Dec. 2008

	Visits/Person-trips	
1. Original TDC Estimate		
a. Overnight	2,169,565	
b. Day Trippers	401,369	
c. Cruise Ship`	739,218	
Total	3,310,152	
2. NOAA estimates		
a. Overnight (3,226,672*.68)	2,194,137	
b. Day Trippers (3,226,672 -[2,194,137 + 712,703])	319,832	
c. Cruise Ship	712,703	
Total	3,226,672	
3. Difference in Estimates (NOAA - TDC)		
		% Difference
a. Overnight	24,572	1.12
b. Day Trippers ¹	-81,537	-25.49
c. Cruise Ship ²	-26,515	-3.72
Total	-83,480	-2.59
4. Revised TDC Estimate		
a. Overnight	2,169,565	
b. Day Trippers (2,169,565*.1458)	316,323	
c. Cruise Ship (739,218 - 26,515)	712,703	
Total	3,198,591	
5. Difference in Estimates (NOAA-TDC Revised)		
		% Difference
a. Overnight	24,572	1.12
b. Day Trippers	3,509	1.10
c. Cruise Ship	0	0.00
Total	28,081	0.87

1. TDC used results from the 1995-96 study for day trippers as a percent of overnight visitors. The 1995-96 estimate was 18.5%. The new 2007-08 estimate is 14.58%.
2. The NOAA survey tallies cruise ship passengers as they board the ship and screens out residents of Monroe County. The NOAA estimate thus includes only the portion of reported cruise ship passengers that are visitors to Monroe County/Florida Keys.