

RESOLUTION NO. 10-129

**A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF KEY WEST, FLORIDA, APPOINTING TODD GERMAN, KEVIN BOUCHER, PERRY JOHNSTON, PHILLIP PIERCE AND MARY BETH McCULLOCH TO THE STRATEGIC PLANNING COMMITTEE; PROVIDING FOR AN EFFECTIVE DATE**

BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF KEY WEST, FLORIDA, AS FOLLOWS:

Section 1: That Todd German (Mayor Cates), Kevin Boucher (Comm. Gibson), Perry Johnston (Comm. Lopez), Phillip Pierce (Comm. Wardlow) and Mary Beth McCulloch (Comm. Weekley) are hereby appointed to the Strategic Planning Committee.

Section 2: That this Resolution shall go into effect immediately upon its passage and adoption and authentication by the signature of the presiding officer and the Clerk of the Commission.

Passed and adopted by the City Commission at a meeting held this 6th day of April, 2010.

Authenticated by the presiding officer and Clerk of the Commission on April 7, 2010.

Filed with the Clerk April 7, 2010.

  
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CRAIG CATES, MAYOR

ATTEST:

  
\_\_\_\_\_  
CHERYL SMITH, CITY CLERK

10/22/2010

To whom it may concern,

My name is Kevin Boucher, I have been asked by Commissioner Gibson to join the Strategic Planning Committee.

I have been living and working in Key West since 1981, the year my wife Andrea and I were married and moved from NYC to Key West. The success I had in the restaurant and club business in NY led to a position as beverage manager for the Pier House on Duval St. I was with the Pier House until 1983 when I accepted a position as GM of the Half Shell Raw Bar. As Key West was pulling it-self out of bad economic times good jobs started showing up and tourism was the engine. I spent over two years with the Raw Bar and then accepted an offer to be the Food and Beverage Director of the yet to be built Reach Resort. I worked at the Reach for three years and in 1987 Jimmy Buffett asked me to be his partner and open Margaritaville Café on Duval St. I accepted that offer and I'm still there as the operating partner. I had the opportunity to assist in the opening of Beachside's signature restaurant Tavern and Town. I am also a limited partner in the ownership of the Kress Building at 500 Duval St.

I have been an active board member of the Boys and Girls Club for over 10 years and I have participated in many committee meetings dealing with City's business.

Andrea and I lived in a beautiful conch house on Margaret St in Old town for many years. A home on a canal in New town became available and we have lived there for the past 15 years. It's been a wonderful journey and I would love nothing better than to be of some help in shaping the future of this great Island we call home.

Thanks for your consideration,

Kevin

## PERRY JOHNSTON

Perry was raised in Virginia where he taught high school for four years and then another two years teaching in Bogota, Colombia. He subsequently earned a doctorate in planning and research and taught administration, policy and planning at three universities for a total of 34 years. During eighteen of those years he worked with state legislators in developing policy seminars for legislators and state officials around issues concerning public and higher education and social services. Since his retirement in 2003, Perry has engaged in a number of projects sponsored by the City of Key West and public interest entities.

February 23, 2010

City of Key West Clerk Office  
Attention: Angela Budde  
Key West, FL 33040

Mrs. Budde,

Please find my attached resume to be used when determining my qualifications to sit on the City of Key West's Strategic Planning Board. Mr. Wardlow approached me with the opportunity that I am more than willing to support. I am a born and raised Conch that left this beautiful island to serve in the Army. Since my retirement I have been looking for an opportunity to serve my community. I believe this strategic planning board is just the opportunity that will allow me to utilize the skills, and experience that I have acquired for the last twenty years.

My contact information is listed below on my resume. If you have any further questions, please do not hesitate to contact me.

Thank you and have a great day.

Respectfully,

*Phillip D. Pierce, Jr.*

Phillip D. Pierce, Jr.  
CW4, USA (Retired)

**PHILLIP D. PIERCE, JR**

4113 Eagle Ave, Key West, FL 33040

(305) 294-8082

ppierce@nsf.org

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**CAREER PROFILE**

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Currently serve as an Operations Manager responsible for the strategic planning, resourcing and execution of retail food safety audits for an international company. Retired as a Chief Warrant Officer Four, U.S. Army. Distinguished management career leading the planning, staffing, budgeting, technology, and operations of organizations throughout the U.S. and abroad having traveled, lived, and/or worked in more than 25 countries. Expert in cross-functional team building and leadership, multi-cultural communications, change management, organization development, and quality/performance improvement. Honored with numerous commendations and awards for outstanding leadership, general management, and field operations.

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**PROFESSIONAL EXPERIENCE**

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***Process Control Analysis***

- Twenty years' experience in analyzing processes for deviations and compliance with established standards.
- Extensive experience in statistical process controls analysis, and performing root cause analysis on systemic problems resulting in improved productivity.
- Expert in evaluating organizational process controls, and quality auditing as it relates to suppliers meeting contractual requirements and managing complex analysis and reporting functions.

***Operations Management***

- Twenty years' management experience in the strategic planning, staffing, budgeting, resource allocation, and leadership of administrative, maintenance, equipment, technology, training, and logistics operations worldwide. Skilled policy-maker.
- Direct and decisive leadership qualifications with particular strengths in planning, performance improvement, quality improvement, and productivity gain.
- Experienced in the start-up and leadership of new operations and organizations.

***Human Resource Affairs and Team Leadership***

- Led teams with full responsibility for work assignments, scheduling, performance review, disciplinary action, and long-term career planning/development/promotion.
- Expert qualifications in evaluating personnel needs and developing responsive training programs.
- Early career experience managing the audit and examination of personnel records to ensure regulatory compliance.

***Approved Supplier Management Program***

- Maintained approved supplier program for international regional food procurement program in 18 countries for contracts worth over \$1 Billion
- Performed process and compliance audits on over 1,000 processes worldwide ensuring compliance with written standards.

***Quality Assurance Training and Management Program***

- Extensive qualifications in the management of training program development, curriculum design, and implementation of complex training systems using multi-media training techniques
- Equally extensive qualifications in quality audit training program design and instruction.
- PC skills in word processing, database, and spreadsheet applications.

***Project Coordination and Leadership***

- Extensive experience as project manager developing requirements and guidelines for operational risk management for Department of Defense Executive Agent for worldwide implementation.
- Planned and directed cooperative operations between the all uniformed services for implementing quality assurance techniques for procurement in over 20 countries.
- Led efforts on behalf of the U.S. government, U.S. embassies, Pentagon, and State Department to facilitate procurement of foodstuffs in support of Operations Iraqi Freedom, Enduring Freedom and other Task Force Operations in Africa.

***Strategic Planning***

- Extensive experience as strategic planning team member developing courses of action for the Department of Defense Veterinary Corps

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**COMMUNICATIONS**

- Strong communications, public speaking, and senior-level presentation experience.

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**EDUCATION**

**MBA** **2009**

*TUI University – Graduated Cum Laude GPA 3.53*

**BS (Food Science and Human Nutrition)** **2004**

*University of Florida*

Graduate of numerous management and leadership training programs

American Society of Quality: Certified Quality Auditor; Certified Quality Improvement Associate  
ISO 9001 Lead Auditor

MaryBeth McCulloch  
531 Frances Street  
Key West, FL 33040

*Abridged resume*

BA Rutgers University Class of 1981

20 Years experience in Corporate Group Insurance Administration and Sales

10 years as Director of Group Administration for a Mid-Atlantic  
Insurance Brokerage Firm (1987 – 1997)

Moved to Key West in 1997 and purchased the Frances Street Bottle Inn  
which we sold in 2007

Board of Directors of Key West Innkeepers Association 5 years  
President of Key West Innkeepers Association 3 years

Organizer/Director of the Frances Street Neighborhood Association

Currently attending Citizens' Police Academy

For additional information please contact me as follows:

Home: 305 292-5750  
Mobile: 305 849-8530  
Email: [mb@new2keys.com](mailto:mb@new2keys.com)

## Cheri Smith

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**From:** Angela Budde  
**Sent:** Monday, March 29, 2010 1:49 PM  
**To:** Cheri Smith  
**Subject:** Fwd: Todd German Bio

Begin forwarded message:

**From:** "Todd German" <TGerman@my100bank.com>  
**Date:** March 29, 2010 1:32:57 PM EDT  
**To:** Angela Budde <abudde@keywestcity.com>  
**Subject:** Todd German Bio

Here you go. Please let me know when you receive this.

Thanks,

Todd German  
AVP/Business Development Officer  
Centennial Bank - Key West Old Town  
Off: 305-676-3144  
Fax: 305-676-3159  
Cell: 305-942-1611

This email may contain confidential and privileged material for the sole use of the intended recipient. Any review or distribution by others is strictly prohibited. If you are not the intended recipient, please contact the sender and delete all copies. Thank you for your cooperation and have a good day

Todd was born in Augsburg, Germany when his father was on active duty there, serving in the U.S. Army.

Raised in Virginia Beach, Todd has been a resident of the Florida Keys for 15 years and has lived in Key West since 1999.

Todd enlisted in the U.S. Army on his 18th birthday and served in the Army at Ft. Bragg, N.C.

He currently serves on the Senior Management Team of Centennial Bank as the Business Development Officer.

Since arriving on the island, he has immersed himself in leadership roles in the

arts, civic activities and the business community.

Most recently, Todd is the Chairman of the Montessori Charter School and sits on the Board of the Community Foundation. In addition, he is a member of the Key West Chamber of Commerce Economic Development committee.

He is the former chair of the Key West Citizen's Review Board and former Chair of the Key West Botanical Garden.

Todd is a graduate of Leadership--Monroe County, the Key West Ambassador Program and the Key West Citizen's Police Academy.

He holds memberships in all the associations promoting business in Key West--the Business Guild, and the Attractions, Lodging, Innkeeper's and Realtor's Associations.

His daughter is currently attending Medical School.

Todd [German.com](http://ToddGerman.com)