

MINUTES

KEY WEST STRATEGIC PLANNING COMMITTEE

CITY HALL, 525 ANGELA STREET

WEDNESDAY, JUNE 9, 2010

A meeting of the Key West Strategic Planning Committee was held at City Hall, 525 Angela Street on Wednesday, June 9, 2010.

The meeting was called to order at 2:04 p.m.

Answering roll call were Committee Members Kevin Boucher, George Fernandez, Perry Johnston, Phillip Pierce and Chair Mary Beth McCulloch.

Committee Member Todd German arrived at 2:28 p.m.

Also present were City Commissioners Teri Johnston and Jimmy Weekley, City Manager Jim Scholl, City Planner Amy Kimball-Murley, Assistant City Attorney Larry Erskine and Senior Deputy City Clerk Sue Harrison.

APPROVAL OF MINUTES:

- a) May 19, 2010

It was moved by Mr. Johnston and seconded by Mr. Boucher to approve the minutes of May 19, 2010.

The Chair asked for objections and seeing none the minutes were approved as read.

PRESENTATIONS:

- a) Jim Scholl, City Manager

City Manager Jim Scholl informed the Committee what the City's Staff strategic plan process would cover. His plan would be used to prioritize annual budgeting for governmental core functions and operational necessities. He stated if the community had other priorities that

they wanted the City to work on then those issues would be considered and prioritized after the core issues. Mr. Scholl stated his group met weekly and have put together two separate surveys for the citizens and businesses relating to City core functions such as transportation, parking, road and sidewalk improvement, etc. He anticipated these surveys would provide results for a five-year operational plan. Mr. Scholl expected the surveys to be mailed out by July and they expected approximately a 10% return rate. Mr. Scholl stated when things get prioritized you take everything you would like to do, you funnel that down to everything you think you need to do and then funnel that down to here is what we can afford to do and stick with those priorities.

Commission Weekley stated this Committee would come up with a vision and once presented to the City Commission they would take their top three to five things that realistically can be accomplished within a certain period of time.

Chair McCulloch stated the Committee would like to see copies of the surveys that will be distributed.

Commissioner Johnston stated her overarching vision or philosophy for the City was for a type of community they would like to see three to five years from now. Her opinion for the lack of success on the previous plan was that they had not had any community "buy-in" for the type of community they wanted. She felt that in order to be successful they would need to have a professional moderator to keep things focused and moving along to a successful end.

Commissioner Weekley stated he had hoped to have Ed Block volunteer and assist as he has been able to moderate other strategic plans but he may not be able to assist the Committee at this time. Mr. Weekley hoped there would be other people in the community that would be willing to volunteer their time with assistance. He also said the resolution stated they have the ability to fund a position if necessary.

City Manager Scholl responded that he can approve funds from the “contingency fund” up to \$20,000.00 without going before the Commission for approval.

Chair McCulloch asked the Committee how they felt about having a facilitator as opposed to starting with the information they had at hand and proceeding themselves.

Commissioner Weekley stated he did not believe that he ever envisioned them not having public input. He thought it important that they have a facilitator.

Mr. Johnston thought it important to proceed forward with getting information in anticipation of bringing a facilitator on board.

Mr. Scholl left the meeting stating he would get the surveys to the Committee.

b) Amy Kimball-Murley, City Planner

Ms. Kimball-Murley stated one of the more recent traffic study proposals done is on the agenda for the next City Commission meeting and the top three consultants will be making presentations at that time. She stated after the selection is made by the Commission and the contract is signed the consultant will be asked to establish a level of service for what our actual carrying capacity on the streets of Key West will be. This process to the resulting report may take up to 18 months. Also coming before the Commission is a resolution to approve solid waste consulting services.

City Planner Amy Kimball-Murley briefed the Committee on the Comprehensive Plan and the current process for updating the plan.

Commissioner Weekley left the meeting at 3:25 p.m.

Chair McCulloch asked how close they were to completing the plan. Ms. Kimball-Murley stated it would take an additional 1½ years to complete. They were almost done with the studies and background information. Ms. Kimball-Murley tied the two together saying she

thought the Committee would be ahead of the technical aspects of the plan. She didn't think they had to look at the plan to go forward with their strategic planning recommendations.

Chair McCulloch asked what they should be looking at to help define the vision that would be most helpful to the Committee. Ms. Kimball-Murley suggested she come back to the Committee with constructive suggestions. Mr. Johnston asked what constraints should be considered in relation to realistic goals. Ms. McCulloch suggested Ms. Kimball-Murley come back to the Committee in a month.

The Clerk would provide the dates for future meetings to the City Planner. The City Planner left the meeting at 3:45 p.m.

APPOINTING TWO ADDITIONAL COMMITTEE MEMBERS:

Chair McCulloch reported they have received the resume from Carol Schreck but asked Mr. German about Julio Barroso. Mr. German had spoken with Mr. Barroso and he is still interested in joining the Committee. He will have him provide the information requested to the Clerk. Mr. Pierce stated Clinton Curry had already volunteered for another committee and would not have time to serve on two boards.

It was moved by Mr. German and seconded by Mr. Fernandez to appoint Carol Schreck to the Strategic Planning Committee. The Chair asked for objections, seeing none the appointment was approved.

Chair McCulloch asked if they would get something from Mr. Barroso. Mr. German would contact him again to forward the information.

Chair McCulloch asked if there were any other interested applicants that the Committee Members recommend they send their information to the Clerk.

COMMENTS ON 2004 SURVEY INFORMATION:

The Committee agreed there was a lot of information to review as they went through the material. Mr. Johnston had some information that he would provide through the Clerk for the members to review that would be helpful in determining priorities.

Mr. Fernandez left the meeting at 3:50 p.m.

DISCUSSION:

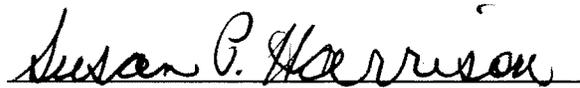
There was no further general discussion.

PUBLIC COMMENT:

Bob Kelly

ADJOURNMENT

The Chairman adjourned the meeting at 3:54 p.m.



Susan P. Harrison, CMC
Senior Deputy City Clerk