

MINUTES

KEY WEST STRATEGIC PLANNING COMMITTEE

CITY HALL, 525 ANGELA STREET

WEDNESDAY, MAY 19, 2010

A meeting of the Key West Strategic Planning Committee was held at City Hall, 525 Angela Street on Wednesday, May 19, 2010.

The meeting was called to order at 2:03 p.m. by Commissioner Jimmy Weekley.

Answering roll call were Committee Members Kevin Boucher, Todd German, Perry Johnston, Mary Beth McCulloch and Phillip Pierce.

Committee Member George Fernandez was absent.

Also present were City Commissioner Jimmy Weekley, Assistant City Attorney Larry Erskine and Senior Deputy City Clerk Sue Harrison.

Commissioner Weekley asked that the members introduce themselves. Todd German stated he worked for Centennial Bank and has been in Key West for 15 years. He is the President of the Key West Montessori Charter School, and has served as the Chairman of the Citizen Review Board and has served on several other boards.

Kevin Boucher stated he was from New York and has been in Key West since 1981. He has worked on Duval Street in establishments such as the Pier House Raw Bar, The Reach and Jimmy Buffett's Margaritaville. He stated he has seen many changes on Duval Street over the years.

Mary Beth McCulloch stated she moved to Key West in 1997 and had formerly owned the Frances Street Bottle Inn. She was on the board of the Key West Innkeepers Association and is presently retired. She is also active with the Frances Street Neighborhood Association.

Phillip Pierce stated he is a native Key Wester and is retired from the Army. He is presently an operations manager for a company out of Michigan. He is married with a 10 year old daughter.

Perry Johnston stated he has been in Key West since 1997. He taught high school and then at university and is presently retired. He stated he had been involved in a number of civic projects in Key West.

Jimmy Weekley stated he was born and raised in Key West and has a family business here.

APPOINTING COMMITTEE CHAIRMAN AND VICE-CHAIRMAN

Committee Members expressed whether they would or would not like to serve as Chairman. Mr. Weekley asked Mary Beth McCulloch to serve as Committee Chair and Perry Johnston to serve as Committee Vice-Chair. There were no objections.

Mr. Weekley asked Mr. Erskine how he should define his role as Committee Liaison. Mr. Erskine stated in general, as in other committees, that person would attend meetings and would be able to answer specific questions from the committee as to what the Commission would want them to accomplish. The input provided by the liaison as to what the Commission's areas of importance for the committee to focus on would be important and to be able to answer any questions that may arise.

Mr. German thought that Commissioner Weekley would serve as the Committee's champion.

APPOINTING TWO ADDITIONAL COMMITTEE MEMBERS

Chair McCulloch asked the members if they had any suggestions or recommendations for two additional members. Mr. Pierce stated Clinton Curry (from Commissioner Wardlow's District) has expressed interest in serving on the Committee. He stated Mr. Curry is a Conch in

his mid-thirties and is highly motivated. Mr. Curry is employed by HTA and works at the Aquarium.

Mr. Weekley suggested several names. He stated Ed Block had helped with the previous strategic planning process several years ago. He also suggested Neil Call.

Mr. Johnston suggested Nancy Klingener, Carol Schreck and Julio Barroso.

Mr. Weekley stated he had spoken with Ed Block to see if he would be able to act as a resource to help the committee.

It was determined that Mr. Johnston would ask Nancy Klingener and Carol Shreck if they would be available to serve on the Committee. Mr. Pierce would speak with Clinton Curry and Mr. German would speak with Julio Barroso to see if they would be interested. They were asked to have them submit a resume to the Clerk's Office if they were interested. There were no objections.

SCHEDULE MEETING DATES:

The Committee chose to meet twice each month until November. The meetings would be held on Wednesday at 2:00 p.m. in the ADA Conference Room at City Hall. The dates selected are as follows: June 9, 2010 and June 23, 2010, July 7, 2010 and July 21, 2010, August 11, 2010 and August 25, 2010, September 8, 2010 and September 22, 2010, October 13, 2010 and October 27, 2010, and November 10, 2010.

DISCUSSION:

Chair McCulloch asked how they would like to proceed. Mr. Weekley stated it would be good to start with an outline. The Committee had the previous strategic plan report to review. He said it would be beneficial to bring in City Staff for their input.

Mr. German stated it would be good to start with the previous plan and see where they need to focus their priorities. Mr. Pierce asked how far ahead they were to plan, 2020 or 2025.

Mr. Weekley stated his vision was for a five-year plan. He stated the City Commission would choose three to five items in the plan to complete within the five years.

Mr. Johnston mentioned that the City Manager was also working on a strategic plan that was for City government. The City Planner was also working on the Comprehensive Plan update. Both of these require public input.

Mr. German wanted to stay away from the City Government plan. Mr. Weekley suggested they invite the City Manager to the next meeting. Mr. German thought in talking with the City Manager they would have a better idea on how the plans would work together. Mr. German also suggested inviting the City Planner to attend the meeting.

The Committee requested the questions and results from the previous City Survey and Resident/Visitor Plan that was done in 2004. The Clerk would find the information and provide it to the Committee.

Mr. Weekley would invite both the City Manager and the City Planner to the next meeting on June 9, 2010.

Mr. German stated the Chamber of Commerce had done a survey or report about 10 years ago called "Vision 2020".

ADJOURNMENT

The Chair adjourned the meeting at 2:50 p.m.


Susan P. Harrison, CMC, Clerk of the Board
Senior Deputy City Clerk