

Minutes
Clean Key West Meeting

Date: Monday, March 26, 2007

Time: Noon

Place: 525 Angela Street

Key West, FL 33040

Attendees: Chris Belland
Jim Malcolm
Annalise Mannix
David Fernandez
Rodney Corriveau
Tim Cox
Jimmy Weekley
RB Havens

Annalise opened the meeting with a review of the meeting minutes from March 12.

Next the summary of the meeting Annalise Mannix and Mr. Belland had with Mr. Jones, Assistant City Manager and David Fernandez, General Services Director was made. A summary follows:

Mr. Jones explained the city has recently started a renewed business district cleaning program and that it is the city's main goal right now. The program includes cleaning of the trash pails, use of plastic bags in the pails, using a "Water Buffalo" daily (using a water hose on the sidewalks from 0 Duval to Angela Street), rigorous street sweeping, leaf/trash blowing of the sidewalks pressure washing of the sidewalks.

Mr. Belland expressed his concern that if the City wanted the support of the business community the city would have to do its part a *vis-à-vis* leadership, cleaning and code enforcement. The committee had stopped working last year due to lack of city support.

Mr. Belland expressed that the expectations of the community will mirror the code enforcement. If enforcement is strict, like in Coral Gables, the city will be clean. If it is not we will have what we have, and if it is kept clean people are less likely to create mess - i.e. people tend not to drop trash at Disney since it is so clean. Mr. Jones stated that the City Commission desires a kinder more gentle code enforcement, so the Coral Gables model will not work here.

Mr. Jones did explain that the city has developed a new code program to have specific code officer's manage specific areas. The code officer would then direct the "Right of Way/Trash" code officer to cite problem areas. Mr. Fernandez expressed that it may be better to have each individual code officer take a case from beginning to end or the one officer will be overwhelmed and cases may slip through the cracks or be lost. This seemed to be an agreeable change.

Mr. Fernandez shared that new trash receptacles are being ordered for use on Duval Street. The new containers will have smaller openings to reduce the amount of trash coming from shop owners. They will also be covered to reduce the entrance of rainwater into the trash.

As far as leadership and city staff support of the Clean Key West Committee, Mr. Jones said he would personally attend some meetings and would have Code Enforcement Officers Mr. Gary Addleman and Ms. Bonnita Myers attend one meeting a month. Mr. Fernandez stated that the city would maintain Ms. Mannix as a committee member.

Mr. Belland also expressed that it seems that some of the products being sold on Duval St. may be illegal for sale (like bong), and that any codes, federal or state laws should be abided with. A discussion of T-shirts and freedom of speech ensued. Annalise suggested that a code be implemented that t-shirts with foul language be placed above 6 feet high since it is the line of sight for kids.

Mr. Fernandez explained that on April 9 the city will have a business district work party and all the sidewalks will be cleaned. He also expressed that without additional funding Duval cannot be maintained so that it is clean and odor free indefinitely. Mr. Jones suggested a special taxing district for the business district. As a historical note this had been recommended at a city summit a few years back.

Next a discussion of the programs we had in past years ensued-

- Adopt an Area Program - This program had about 20 groups. Mr. Fernandez suggested purchasing new signs for the groups – Mr. Havens said public works has sign funding that can be used for that, however, the group may wish to seek a line item in the city budget for next year. Mr. Belland suggested that we develop or borrow guidelines for groups. Ms. Mannix will contact Jay Gewin and other agencies to obtain some. Mr. Weekley spoke of the Business Guild having adopted Clinton Square. Ms. Mannix will contact all groups and see if they are continuing to clean and what assistance they require.
- Mayor's Award – This program has dropped by the way side. Mr. Weekley suggested contacting Angie Cotton at First State Bank and renewing our effort to applaud resident and businesses that make a contribution to cleaning or beautifying the city.
- Clean –Ups – We will have one in April or May – Possibly April 28 or May 5. Mr. Weekley suggested contacting Steve Braddock at the outreach coalition.
- Code Review – we will have to develop a committee to review them.

- National Fish and Wildlife Foundation grant for education and infrastructure – The city will install stormwater curb inlet inserts to trap trash so it does not leave the piping and go to the beaches. The grant will pay for pamphlets, posters, educational training at community groups and inlet notices that inform people that trash which enters the systems ends up in the water. Ms. Mannix is beginning the design process and we will need stores to adopt an inlet so if the basins fill up during the week, or they find illicit discharges they can call for immediate cleaning.
- Handouts - - We have Clean Key West handouts developed by the committee to encourage new members. The names and numbers are incorrect. Annalise will fix them. Mr. Fernandez gave authorization to reproduce the Key West Sidewalk Guide and place it in utility bills to inform rate payers of the codes requiring them to maintain the front of their property.

Immediate goals of the committee –

- Invite community groups to be a part of the committee and cleanups as well as adopt and areas
- Develop a grass roots block captain program in residential and commercial areas
- We discussed the current solid waste anti-litter and recycle program and advertisements. Radio advertising is not done on Clear Channel Stations due to high advertisement costs. Our campaign will go on clear channel stations since there is an under-developed market there.
- Possibly change the chair or have a co-chair Mr. Belland volunteered. Ms. Mannix suggested she and he work together. Since there is a lot of work involved. Then we could break other group members into specific subcommittees.

Mr. Corriveau offered to help on any project.

Handouts – Clean Key West Brochure
 Key West Sidewalks – a guide for the property owner
 Minutes from April 12 meeting
 Strategic Planning Guidelines for 2006-07

Minutes
 Clean Key West Meeting

Date: Monday, April 9, 2007

Time: Noon

Place: 525 Angela Street
Key West, FL 33040

Attendees: Chris Belland, Chamber of Commerce
Jim Malcolm, Bike/Ped/ADA Coordinator
Annalise Mannix Stormwater Utility
Tim Cox – Resident
Bonnita Myers Code Compliance
Antonio Acosta - JIATFS
RB Havens – Public Works
Kathleen Ream – KWPD Community Policing
Susan Lennox – Resident

Ms. Annalise Mannix opened the meeting announcing that Mr. Chris Belland would co-chair the meeting along with her. We would look for a non-city employee who would represent the residential component of the committee while Annalise would perform secretarial and support services.

Adopt an area program was discussed –

- By our next meeting Annalise will have a map made of all the *adopt an area* locations and groups. We will use it at the next meeting to select sites for the next clean up as well as suggestions for new adoptees. Mr. RB Havens and Annalise will review locations.
- We discussed that groups would not be asked to use power tools to perform cleanups as to avoid a passer by or volunteer being hurt while providing a service to the city. RB suggested using the Code for cleanup in front of a property as the basis for the cleanup.
- Public Works will pick up the trash for adopt an area groups. The city will supply trash bags, grippers and gloves.
- New signs will be ordered when we have new groups and all old groups are verified.
- Mr. Antonio Acosta will try and get a group from JAITFS to adopt an area.

City-wide Cleanup

- **City Wide Clean – Up April 28, 2007 - 8 am - group captains meet at Bayview Park at Jose Marti Drive**

- This month is Earth Day – April 22. We will not be able to get a clean up on that day but will have one the next weekend, April 28. We will try and work with the papers to get a piece in the paper announcing the cleanup.
- Mr. Belland will call Tom Cooke and ask for their support.
- Annalise will take out an ad to ensure there is an advertisement.
- Annalise will contact all the groups she can this week and ask for Chris' assistance for others if it does not seem like we have enough people.

Kathleen Ream of the Key West Police Dept. Community Policing effort reported on their goal and the few clean-ups they have done. The cleanup group picked up 25 tons in Bahama Village in October and the Cadets group picked up trash at Higgs Beach and the White Street Pier in February. They did a PSA for keeping our beaches clean on the Clean Channel stations (WEOW 92.7, WKEY 93.5, WAIL 99.5, WKWF 1600). She offered to have the Explorers or Cadets do another PSA for the clean-up.

Mr. Belland suggested they do an announcement on the Ed Scales Show WWUS 104.1

Bonnita Myers a Code Compliance Officer attended the meeting. She remarked they had some positive impacts recently with getting debris out of yards. She found Habitat for Humanity offered to help an elderly lady get her yard cleaned up. She also reminded us we have a code that requires every property owner to clean in front of their home. That can be used to reduce trash on the streets.

We will put off Mayors award and code review until after we get the cleanup and adopt an area up and running.